

January, 2011

Dear Parents:

For those families new to Encino Little League (ELL), welcome to Encino's "hidden treasure" and for those families returning to our league, welcome back!

Opening Day is right around the corner and we're gearing up for another fabulous season. On Saturday, March 5, we will usher in a new season of youth baseball for more than 750 children from ages 5 to 15 playing on more than 60 teams. That same evening, we conclude our Opening Day festivities with our Vegas Night fundraiser at Braemar Country Club and we are inviting all parents and supporters of ELL to support this fun filled and very important event.

The cost of the evening is \$100 per person or \$185 per couple and includes cocktails, dinner, dancing, casino-style games to play, including poker and numerous prizes. The deadline to sign up for this event is Saturday, February 12, so please go to www.encinoll.com to register. We also have sponsorship opportunities available ranging from \$250 to \$2,000 and are issuing an appeal to all families and businesses to support us by making a tax-deductible donation to our League.

As a League, we are fortunate in so many ways. While other little leagues are folding, we are celebrating our 56th year in existence and I am proud to say that our registration continues to remain strong. Our complex and amenities are top-notch and we have built a close-knit community of friends and neighbors.

Our registration fees, however, do not cover the entire cost of running our program and even with annual team and corporate sponsors we do not have the funds necessary to keep ELL strong and invest in our League's future. Our last fundraising event, held more than four years ago, allowed us to make numerous improvements to the complex, including rebuilding our state of the art snack stand that had fallen into disrepair.

We recognize we still live in challenging economic times and know that many of you are asked to support numerous worthy causes. But your continued financial support is critical to enabling us to offer the finest youth baseball experience around, so we hope you'll join us on March 5 for a fun and worthwhile evening. Please go to www.encinoll.com or contact me at elljanelewis@aol.com if you are interested in becoming a sponsor.

Thank you for being part of the ELL community and we look forward to seeing you at the fields on Opening Day!

Warmly,

Jane Lewis

President