



## **ENCINO LITTLE LEAGUE 2011 SPONSORSHIP**

**WHY PAY FULL PRICE FOR GOODS AND SERVICES IN OUR OWN BACKYARD? YOU CAN SAVE MONEY BY SUPPORTING ENCINO LITTLE LEAGUE SPONSORS FEATURED IN THE ELL ONLINE MARKETPLACE.**

ELL is offering a unique sponsorship opportunity that will actually provide a quantitative return on their sponsorship investment by driving families to their local businesses via the **ELL MARKETPLACE**:

**[http://encinoll.com/ell\\_marketplace.aspx](http://encinoll.com/ell_marketplace.aspx)**

Each sponsorship package will include a logo of the business with a “click through” for a discount coupon for retail type of businesses and a hot web site link for professional service type of businesses. ELL is offering direct and unlimited access to over 600 families that live in the Encino, Tarzana, Sherman Oaks and Woodland Hills areas. It is advantageous for retail service businesses from restaurants to florists, from dry cleaners to your local mechanic, from your hair care salon to your nail salon. All a family member has to do is click on the logo of the business, print the coupon and enjoy the savings while supporting the local business.

### **Examples:**

Restaurant: Purchase one entrée at regular price; get the second for ½ price

Or

Purchase one entree at regular price, get the second for free

Dry Cleaner: 20 % off all dry-cleaning

Car Service: 25% of Oil Change and Filter

Car Wash: 20% Discount on a book of 5 washes

Grocery Store: \$10.00 off every \$50.00 spent

Each individual business will set the terms of its own discount. Families can print unlimited coupons, thus guaranteeing repeat business. ELL Marketplace sponsors start at \$375.00.

### Standard Packages

Level 1:	On line logo click through with Coupon	\$ 250.00
Level 2:	Home Page Logo Banner with click through to Web site	\$ 750.00
Level 3:	On line logo click through with Coupon, 4' x 8' Above Fence Field Banner *Sponsor must provide banner	\$ 750.00*
	Additional Above Fence Field Banner	\$ 500.00 per field

### Premium Packages

We also offer a few high profile packages which give even more visibility. All of these Premium Packages include an online logo click through in The Marketplace with coupon at no extra charge. Our Premium packages include:

Individual Field Naming Rights with 3-D Sign.

Additional Major Field Scoreboard Marquis

Opening Day Ceremonies Sponsor

Fireworks Night Sponsor

For more info on Premium Packages, please contact Michael Chase at [michaelchase@chasecenters.com](mailto:michaelchase@chasecenters.com)

### Wall of Fame Tiles

8" x 8"	\$1000.00
6" x 6"	\$500.00
4" x 4"	\$275.00
1" x 6"	\$150.00



## ENCINO LITTLE LEAGUE MARKETPLACE AD FORM

SPONSOR BUSINESS NAME:

CONTACT:

ADDRESS:

CITY:

ST:

ZIP:

TELEPHONE:

FAX:

WEB SITE URL:

EMAIL ADDRESS TO SEND PROOF:

AMOUNT OF SPONSORSHIP:

COUPON COPY:

WE ACCEPT CHECKS OR CREDIT CARD

MAKE CHECK PAYABLE TO:

**ENCINO LITTLE LEAGUE**

**PLEASE SEND TO:**

**MICHAEL CHASE**

**11812 SAN VICENTE BLVD.**

**SUITE 500**

**LOS ANGELES, CA 90049**

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TEAM NAME:

DIVISION:

NAME OF PLAYER: