



ENCINO LITTLE LEAGUE 2010 SPONSORSHIP

**WHY PAY FULL PRICE FOR GOODS AND SERVICES IN OUR OWN BACKYARD?
YOU CAN SAVE MONEY BY SUPPORTING ENCINO LITTLE LEAGUE SPONSORS
FEATURED IN THE ELL ONLINE MARKETPLACE.**

ELL is offering a unique sponsorship opportunity that will actually provide a quantitative return on their sponsorship investment by driving families to their local businesses via the **ELL MARKETPLACE**:

http://encinoll.com/mainpages/ell_marketplace.aspx

Each sponsorship package will include a logo of the business with a "click through" for a discount coupon for retail type of businesses and a hot web site link for professional service type of businesses. ELL is offering direct and unlimited access to over 600 families that live in the Encino, Tarzana, Sherman Oaks and Woodland Hills areas. It is advantageous for retail service businesses from restaurants to florists, from dry cleaners to your local mechanic, from your hair care salon to your nail salon. All a family member has to do is click on the logo of the business, print the coupon and enjoy the savings while supporting the local business.

Examples:

Restaurant: Purchase one entrée at regular price; get the second for ½ price
Or
Purchase one entree at regular price, get the second for free

Dry Cleaner: 20 % off all dry-cleaning

Car Service: 25% of Oil Change and Filter

Car Wash: 20% Discount on a book of 5 washes

Grocery Store: \$10.00 off every \$50.00 spent

Each individual business will set the terms of its own discount. Families can print unlimited coupons, thus guaranteeing repeat business. ELL Marketplace sponsors start at \$250.00.

Packages

Level 1:	On line logo click through with Coupon	\$ 250.00
Level 2:	On line logo click through with Coupon, Placement on new signage at front of Complex	\$ 500.00
Level 3:	Home Page Logo Banner with click through to Web site	\$ 750.00
Level 4:	On line logo click through with Coupon, 4' x 8' Above Fence Field Banner	\$ 750.00
	Additional Above Fence Field Banner	\$ 500.00 per field
Level 5:	On Line Logo Click through with Coupon, Field Naming Rights with 3-D Sign	\$ 2,500.00 per field
	Addl. Major Field Scoreboard Marquis	\$ 2,500.00
Level 6:	On Line Logo Click through with Coupon, 4' x 8' Above Fence Field Banner, Opening Day Ceremonies Sponsor	\$ 5,000.00
Level 7:	On Line Logo Click through with Coupon, 4' x 8' Above Fence Field Banner, Fireworks Night Sponsor	\$ 5,000.00

Wall of Fame Tiles

8" x 8"	\$1000.00
6" x 6"	\$500.00
4" x 4"	\$275.00
1" x 6"	\$150.00



ENCINO LITTLE LEAGUE MARKETPLACE AD FORM

SPONSOR BUSINESS NAME:

CONTACT:

ADDRESS:

CITY:

ST:

ZIP:

TELEPHONE:

FAX:

WEB SITE URL:

EMAIL ADDRESS TO SEND PROOF:

AMOUNT OF SPONSORSHIP:

COUPON COPY:

MAKE CHECK PAYABLE TO:

ENCINO LITTLE LEAGUE

P.O. BOX 260772

ENCINO, CA 91426

TEAM NAME:

DIVISION:

NAME OF PLAYER:

FOR LEAGUE USE ONLY:

DATE OF COMPLETED FORM RECEIVED:

DATE OF LOGO ART RECEIVED:

DATE OF PAYMENT RECEIVED:

DATE OF PROOF SENT:

DATE OF AD POSTED ON WEB SITE: